DIPLOMA DASH 5K PARTNERSHIP OPPORTUNITIES

36TH ANNUAL DIPLOMA DASH — 8 AM START (see under)
Join us on the Main Campus, at the UTSA Convocation Center, to run or walk for scholarships for UTSA students. The Diploma Dash is USATF certified race; chip timed with a photo finish. Stay for a great festival, music, food, and prizes! Rain or Shine!
Prizes for Individuals, Masters, 14 age groups, and other fun categories. Team Challenges for UTSA Students, UTSA Departmental, Fraternity/Sorority Life, best costumes, and ROTC.

DIPLOMA DASH REGISTRATION OPENS November 8, 2019
https://endurancecui.active.com/event-reg/select-race?e=64741854
* Early Bird Rates through: February 24, 2020
  - $25 for UTSA Alumni Association members
  - $35 for non-members
* Rates starting February 24, 2020:
  - $30 For UTSA Alumni Association members
  - $40 for non-members
  - $75 for Student teams
  - $150 For All other teams
  - Race Day Rate $40 (members and non-members)
  - $20 Sleep-In Supporter (receive your t-shirt by mail)
  - $15 for UTSA students (with current ID)
  - $10 for dogs

RUNNER PACKET PICK-UP
Packet Pick-up is at the UTSA Katz Alumni Center, Bauerle Road Garage, Main Campus.
- Teams: Wednesday, February 26, 2020 from 4-7 PM
- Individuals: Thursday, February 27, 2020 from 4-7 PM
- Individuals: Friday, February 28, 2020 from 4-7 PM

PRESENTING SPONSOR - $15,000
- Recognition in electronic communications
- Recognition in social media posts
- Recognition in printed promotional material
- Logo link from the Alumni Association website to your company’s website
- Customized recognition options available
- Logo on Start/Finish crossbeam, the Water Stop, and the Main Stage
- 20x20 booth space for outreach on race day with one table and two chairs
- Company/sponsor name on the race shirt in a prominent place
- Up to 10 teams of five runners/walkers
- Include your product samples, coupons, or other SWAG in our race day goodie bags
- Contribute door prizes to be given away from the main stage during the awards ceremony
- Receive a shirt to commemorate the day
- Company/sponsor mentioned during the awards program

FINISH LINE SPONSOR - $10,000
Pacesetter sponsor plus...
- Recognition in electronic communications
- Recognition in social media posts
- Recognition in printed promotional material
- Logo link from the Alumni Association website to your company’s website
- Customized recognition options available
- Have your company’s name on the race finish line ribbon
- Up to five teams of five

PACESETTER SPONSOR - $5,000
Starting Line sponsor plus...
- Logo on the flanking sides of the Start/Finish line banners, on a racecourse mile marker, and on the Main Stage
- 10x20 booth space for outreach on race day with one table and two chairs
- Up to three teams of five runners/walkers

STARTING LINE SPONSOR - $3,000
Race Day sponsor plus...
- Logo on the flanking sides of the Start/Finish line banners, on a racecourse mile marker, and on the Main Stage
- Company/sponsor mentioned during the awards program

WARM UP SPONSOR - $1,500
Race Day sponsor plus...
- Have your team on the Main Stage leading warm ups before the start of the race

RACE DAY SPONSOR - $1,000
Goodie Bag sponsor plus...
- Company/sponsor name on the race shirt
- One team of five runners/walkers
- 10x10 booth space for outreach on race day with one table and two chairs
- Have your company mentioned during the awards program

GOODIE BAG SPONSOR - $500
- Include product samples, coupons, or other SWAG in our race day goodie bags
- Contribute door prizes to be given away from the main stage during the awards ceremony
- Receive a shirt to commemorate the day

Custom sponsorship opportunities available upon request
* Provide color logo in high resolution. JPG, JPEG, BMP, or GIF files accepted.
**Color logo sized 190 x 180px in JPG, JPEG, BMP, or GIF files.
Due February 3, 2020.
**SIGN UP! Please confirm by February 3, 2020**

<table>
<thead>
<tr>
<th>Date</th>
<th>February 29, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Check In</td>
<td>5AM</td>
</tr>
<tr>
<td>Booth Set Up</td>
<td>5 – 6:30 AM (booth must be fully installed by 7 AM)</td>
</tr>
<tr>
<td>Runner Check In</td>
<td>7AM</td>
</tr>
<tr>
<td>Race Start</td>
<td>8 AM at UTSA Main Campus, Convocation Center</td>
</tr>
<tr>
<td>Awards Presentation</td>
<td>~ 9:30 am</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPONSOR TYPE</th>
<th>COST</th>
<th>SIGN US UP!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>$15,000</td>
<td>SOLD</td>
</tr>
<tr>
<td>Finish Line Sponsor</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Pacesetter Sponsor</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Starting Line Sponsor</td>
<td>$3,000</td>
<td></td>
</tr>
<tr>
<td>Warm Up Sponsor</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Race Day Sponsor</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>Goodie Bag Sponsor</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Team Challenge $30/per person for a 5-person team</td>
<td>$150</td>
<td></td>
</tr>
<tr>
<td>Sponsor a UTSA Student Runner(s) $15/per student x # of students</td>
<td>$15 x #</td>
<td>$</td>
</tr>
<tr>
<td>Sponsor a dog</td>
<td>$10 x #</td>
<td>$</td>
</tr>
<tr>
<td>Sleep In Sponsor</td>
<td>$20 x #</td>
<td>$</td>
</tr>
</tbody>
</table>

We are unable to participate, however we are making an unrestricted donation

**TOTAL**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
</table>

**SPONSOR’S NAME** as to appear on print material ______________________________________________________________

Point of Contact ________________________________________________________________

Address ___________________________ City/ST/Zip ___________________________

Email _____________________________ Daytime Telephone __________________________

**CHOOSE YOUR METHOD OF PAYMENT:** (Please feel free to call your credit card number in by phone at 210.458.4133)

- Check Enclosed. (Check payable to UTSA Alumni Association)
- Bill Me. (We will invoice you by email.)
- Credit card. (Circle one)
- AMEX
- Discover
- MC
- Visa

Name on Card: _________________________________________________________________________________________________________________________________

Card Number: _________________________________________________________________________________________________________________________________

Billing Zip Code: ___________________________ Expiration Date: ___________________________

Card Holder Signature: _________________________________________________________________________________________________________________________________

Please note we are able to recognize your company as soon as your items or payments arrive. Thank you for supporting the UTSA Alumni Association. Proceeds benefit UTSA Alumni Association programs, services, and scholarships. We are a 501(c) (3) organization, EIN# 74-1977996. An invoice will be provided for your records.

Rain or shine event, refunds unavailable. • Bring your own tent & props for a full display of your company in your booth space. • Limited electricity available.

**SPONSORSHIP CONTACT**

Veronica Dominguez, Associate Director of Alumni Engagement

P (210) 458-7228 E veronica.dominguez@utsa.edu

**LOGISTICS CONTACT**

Luke Walker, Assistant Director of Events

P (210) 458-4182 E luke.walker@utsa.edu